



TRANSFORMING BUSINESS 2021

Innovating your
Business Model



8:30am–8:45am Registration & Welcome Coffee – MC
RDABGLAP CEO Anne Moroney

8:50am– 9:00am Welcome & Introduction –RDABGLAP
Chairman Rolf Binder

9:00am–9:15am Honourable David Pisoni MP – Minister for
Innovation and Skills

9:20am –10:05am Professor Ingrid Burkett “Innovative
Business Models”

10:10am –10:40am Rebecca Wessels “Creativity and Cultural
Diversity as opportunities in business model innovation”

10:45am – 10:55am Coffee Break

11:00am–11:45am Dr Guy Turnbull “Co-operative
Streams and Social Enterprises”

Concurrent Workshops – 11:50pm to 12.30pm

Hayden Zammit “Creating that Perfect Tourism Digital
Strategy in your Business Model”

Andrew Heard “Learn The Facts–Why Starts Ups and
Businesss sometimes Fail”

12:35pm to 1:10pm Lunch–Networking–Exhibition

1:15pm–2:00pm Dr Judy Halliday “How COVID-19 has
revolutionised our Business Models”

2:05pm–2:50 pm Dr John Flackett “Transforming Business
Models with Artificial Intelligence & Automation”

2:55pm–3:40pm Professor David Saint “Sourcing Funding –
What is required? How to Interest Angel Investors in your
Business Model”

3:45pm–4:30pm Wrap up and Close – Panel
Discussions/Questions

4:35pm to 5:30pm Networking Function with Drinks and
Nibbles